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First Run Features Picks Up Gracie Award Winner LIVING DOWNSTREAM

New York, March 21 2013 - Following its recent Gracie Award win for Outstanding Documentary, LIVING DOWNSTREAM, directed by Chanda Chevannes, has been picked up by First Run Features for home video and VOD release later this year. The Gracies are awarded annually by the Alliance for Women in Media.

Based on the acclaimed book by ecologist and cancer survivor Sandra Steingraber, PhD, LIVING DOWNSTREAM follows Sandra during one pivotal year as she travels across North America, working to break the silence about cancer and its environmental links. Since shooting LIVING DOWNSTREAM, Sandra has become a pivotal force in the anti-fracking movement.

LIVING DOWNSTREAM, produced by The People's Picture Company, is Toronto-based director/producer Chevannes' third creative documentary and first feature-length film. It has screened at numerous festivals in North America and internationally, culminating in the Mountainfilm series at the Film Society of Lincoln Center in October and a recent nationwide broadcast on OUTSIDE TELEVISION.

Chanda Chevannes, Producer/Director of LIVING DOWNSTREAM: "I am honored that LIVING DOWNSTREAM is joining First Run Features' excellent slate of documentaries. With First Run's great reputation and extensive reach, I know the film will be seen by an ever-widening audience."

Marc Mauceri, Vice President of First Run Features: "First Run has long been committed to bringing to North American audiences well-crafted, provocative documentaries that enlighten viewers while challenging the status quo. Thus we are very proud to be working with Chanda and her team in releasing LIVING DOWNSTREAM, one of the most informative and important films I've seen in recent years."

Press contact:

Silversalt PR
Thessa Mooij
212.729.7071
thessa@silversaltpr.com